

difonzo production music

Music with an edge
for tv, radio and film

732-280-6729

difonzomusic.com

Needledrop PRICING SCHEDULE

Effective 1/1/2006

Commercials

(including PSAs & Promos) — 13 Week Duration Needledrop fee

- Local:** Local TV / Basic Cable / DBS or Radio (US & Canada) .. \$130
- Regional:** TV / Cable / DBS or Radio (US & Canada) \$180
(airing in NYC, LA, Chicago or any 3 of the top 100 markets)
- National:** Network / Basic Cable, Premium Cable or Radio
(US & Canada) \$250
- National:** Network / Basic Cable or Premium Cable or Radio
(Worldwide) \$450
- Commercial Tags:** (1/2 the rate of the initial spot)
- Internet:** Commercials & promotional banners, etc. \$250
- Commercial Rates** (outside the US & Canada) Upon Request

Program (non-theatrical)

Needledrop fee

- Local:** Local TV / Basic Cable / DBS or Radio (US & Canada) ... \$160
production blanket blanket 2
- National:** National / Basic Cable / DBS or Radio Network
or Syndicated (worldwide) \$300
production blanket blanket 3
- Premium Cable** (HBO, Showtime or Pay Per View) \$400
production blanket blanket 4
- Infomercial** \$250
production blanket blanket 3
- Internet:** Online Productions & websites \$210
production blanket blanket 3
- Common Carrier** (in-flight, cruise ships, etc) \$165
production blanket blanket 3
- All Broadcast Rights** Upon Request
(includes: non broadcast / TV / Cable / Premium Cable
/ Internet / Common Carrier / In Context / DBS)
- All Media Rights** (exluding Theatrical) Upon Request
(includes All Broadcast Rights as well as Pay-Per-View, DVD, Home Video,
Unlimited Copies)

Production for Sale

Includes: Audio or Video Cassette, Disc, Slides, DVD, Film, PowerPoint,
Hard Disk Delivery, CD-ROM Interactive, and Non-Interactive. Needledrop fee

- Distribution up to 2,500 Copies** \$140
production blanket blanket 2
- Distribution up to 5,000 Copies** \$225
production blanket blanket 3
- Distribution over 5000 Copies** Upon Request
- Games:** (includes computer games, Playstation, Nintendo, Sega, etc.)
Pricing is based on the number of music uses in the source file and the
number of copies produced Upon Request

Non-Broadcast

Includes: Audio or Video Cassette, Disc, Slides, DVD, Film, PowerPoint, Needledrop fee
Hard Disk Delivery, CD-ROM Interactive, and Non-Interactive.

- Up to 500 free copies of the production** \$90
- Production Blanket Blanket 1
- Up to 5,000 free copies of the production** \$125
- Production Blanket Blanket 2
- Over 5,000 free copies of the production Upon Request
- Temporary Tracks** \$90
- Production Blanket Blanket 1
- Theme Park** \$295
- Production Blanket Blanket 4
- Live Events** (Trade Shows & Conventions) \$200
- Production Blanket Blanket 3
- Music On-Hold / Kiosk / Intranet / e-mail** \$125
- Production Blanket Blanket 2

Theatrical Production

Needledrop fee

- Movie Trailer or Commercial** Upon Request
- Movie Trailer or Commercial** (all rights) Upon Request
(includes: Theater release and all media rights)
- Film** (Theater Release only) Upon Request
- Film** (all rights) Upon Request
(includes: Theater release and all media rights)
- Film Festival or Limited Release** \$300
production blanket Upon Request

Production Blanket Fees

Unlimited Use of Music in Any One Production

Production Length	Blanket 1	Blanket 2	Blanket 3	Blanket 4
Up to 10 minutes	\$300	\$420	\$690	\$990
10+ to 15 minutes	\$400	\$540	\$900	\$1300
15+ to 20 minutes	\$500	\$690	\$1300	\$1600
20+ to 30 minutes	\$680	\$880	\$1600	\$2000
30+ to 45 minutes	\$890	\$1250	\$2000	\$2900
45+ to 60 minutes	\$1100	\$1590	\$2500	\$3800
60+ to 90 minutes	\$1380	\$1900	\$3100	\$4800
90+ to 120 minutes	\$1650	\$2290	\$3700	\$5700
120+ to 150 minutes	\$1980	\$2500	\$4300	\$6700
150+ to 180 minutes	\$2300	\$2880	\$5100	\$7700